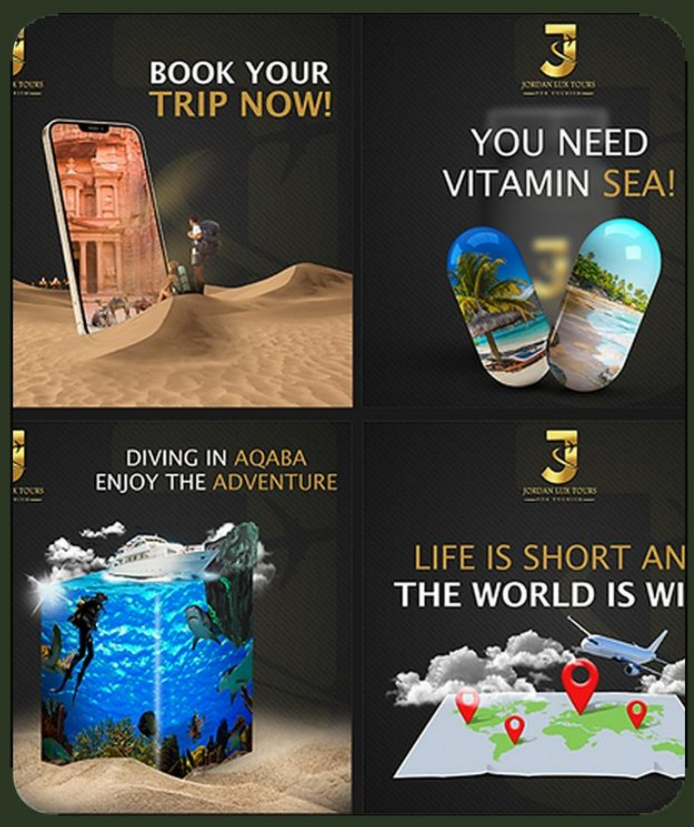
Our Work.

Social media content, campaign visuals and product art direction for brands across Jordan and the Gulf.

سابقة أعمالنا







01	Food & FMCG الأغذية والصناعات	02	Baby & Toddler الأطفال	03	Sweets & Desserts الحلويات
04	Beauty & Cosmetics التجميل	05	Sport & Fitness الرياضة	06	Health & Dental الصحة والأسنان
07	Travel & Tourism السفر والسياحة	08	Education التعليم	09	Ads Performance نتائج الإعلانات

SECTOR

01 Food & FMCG Brands الأغذية والصناعات

01.1

Mustafa Oil

زيت مصطفى

Sunflower oil. A summer campaign key visual plus a full feed of seasonal and product-led posts.

Key Visual · Social Media · Product Composites





01.2

Noodi

نودي

Instant noodles. A playful, appetite-led social series built on bold color and humor.

Social Media · Copywriting



01.3

Khalifa

خليفة

Rice and pantry range. Product-led posts for rice, beans, sauces and vinegar, with seasonal moments.

Social Media · Product Visuals · Ramadan



01.4

Albanan Rice

أرز البنان

Rice brand. Conceptual posts mixing local heritage, occasions and a signature red world.

Creative Concepts · Social Media



01.5

RZ Foil

آرزي فويل

Foil and paper cups. Product-benefit posts and everyday-moment scenes.

Product Visuals · Social Media

02 SECTOR Baby & Toddler

منتجات الأطفال

02.1 Baby Life

بيبي لايف

Diapers. Milestone, awareness and family-engagement posts in the brand's fresh teal palette.

Social Media · Illustration



02.2 Pirlo

بيرلو

Kids' cheese. A summer-holiday campaign key visual and a 3D character series for everyday moments.

Key Visual · 3D Characters · Social Media



03 SECTOR Sweets & Desserts

الحلويات

03.1 Al Sultan Al Akhdar

السلطان الأخضر

Oriental sweets. Close-up food photography with short, warm Arabic headlines.

Food Photography · Social Media



04 SECTOR Beauty & Cosmetics التجميل والعناية

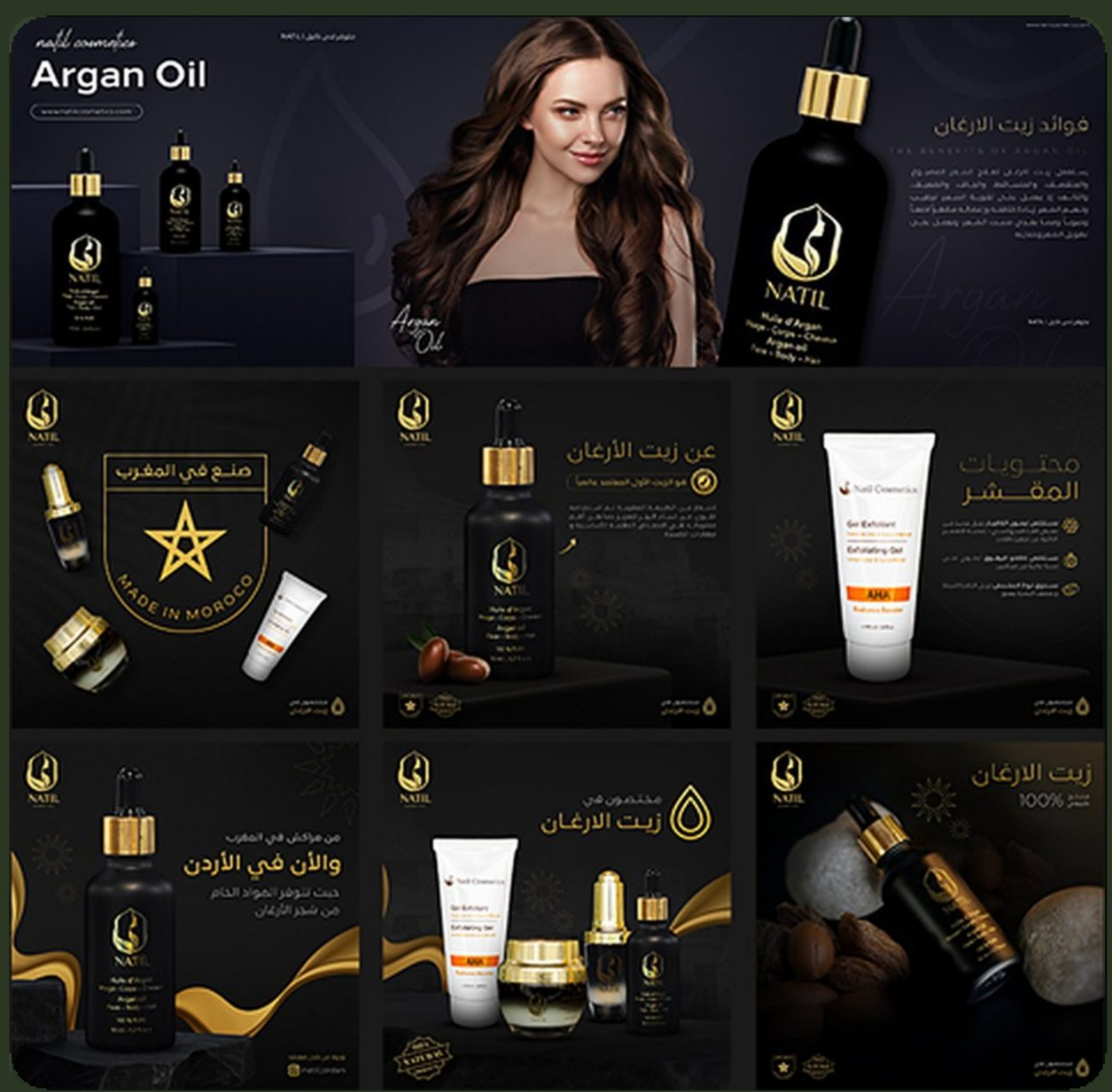
04.1

Natil Cosmetics

ناتيل لمستحضرات التجميل

Argan oil skincare. A premium black-and-gold world for the launch banner, product benefits and origin story.

Luxury Visuals · Cover Banner · Social Media



04.2

Cambridge Skincode

إكليل الأزهر

MesoLift and MesoHair. Annotated product sheets for aesthetic clinics.

Product Sheets · Medical Beauty



05 SECTOR Sport & Fitness الرياضة واللياقة

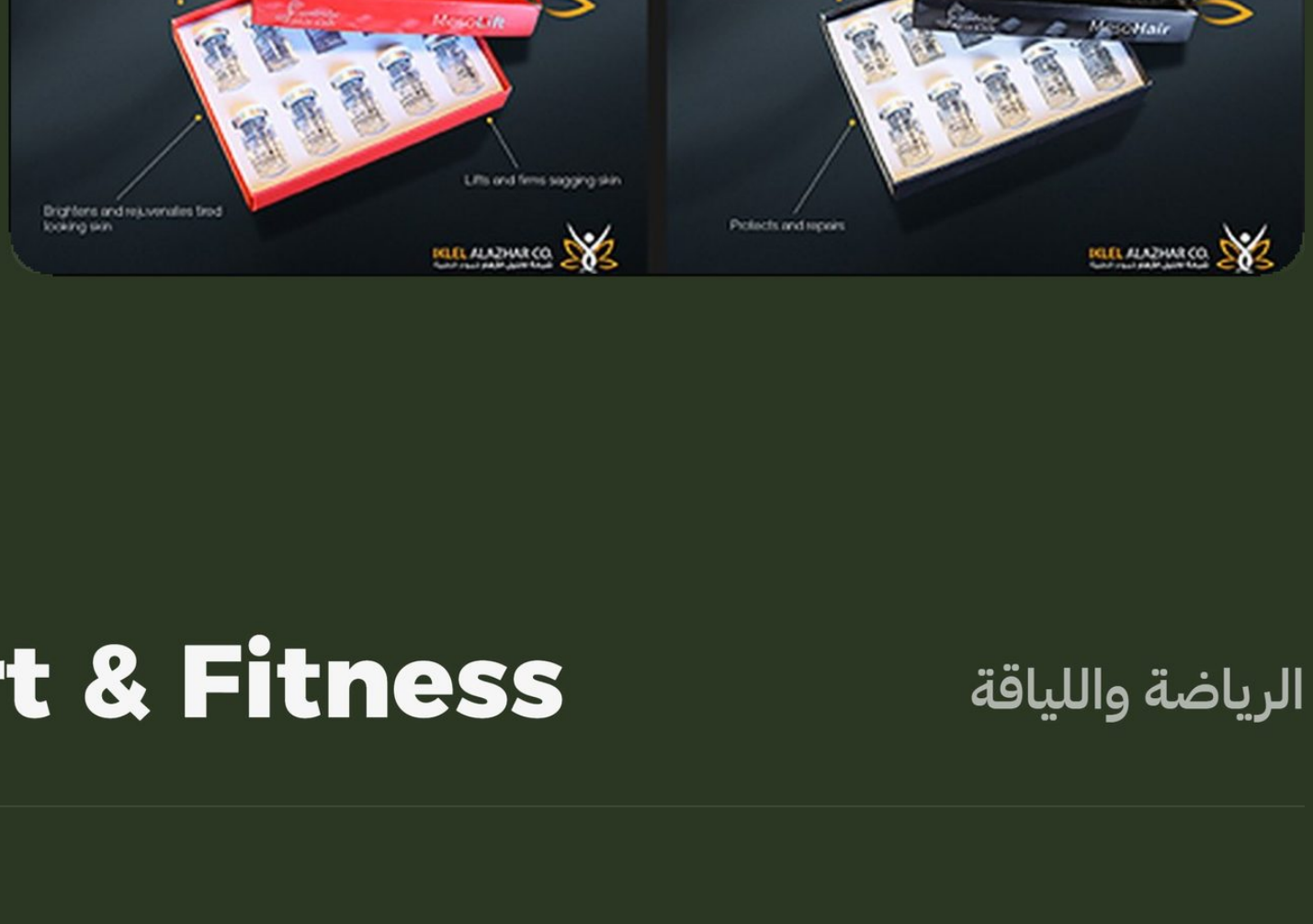
05.1

VB20

المملكة العربية السعودية

Fitness and body-shaping brand in KSA. Bold black-and-gold posts, including a Ramadan series.

Social Media · Gulf Market



06 SECTOR Health & Dental

الصحة والأسنان

06.1 Dietitian Otoor

أخصائية التغذية

Nutrition clinic. Simple, clever visual metaphors for healthy-eating and Ramadan awareness.

Healthcare · Ramadan



06.2 Majdalawi Dental & Dr. Hazem Hamzat

Dental and aesthetic clinics. Treatment-awareness posts with clear, trustworthy layouts.

Clinics · Social Media



07 SECTOR Travel & Tourism

السفر والسياحة

07.1 Jordan Lux Tours

جوردن لوكس تورز

Tour operator. Surreal photo composites for Petra, Wadi Rum and Aqaba with punchy English headlines.

Photo Composites · Social Media



08 SECTOR Education

التعليم

08.1 Med Learn

ميد لِرن

Medical e-learning platform. Student-facing posts that make anatomy and study life feel lighter.

E-learning · Social Media



09

PROMOTION ADS ANALYSIS

Ads Performance

نتائج الحملات الإعلانية

09.1 · META VIDEO INSIGHTS

Mustafa Oil

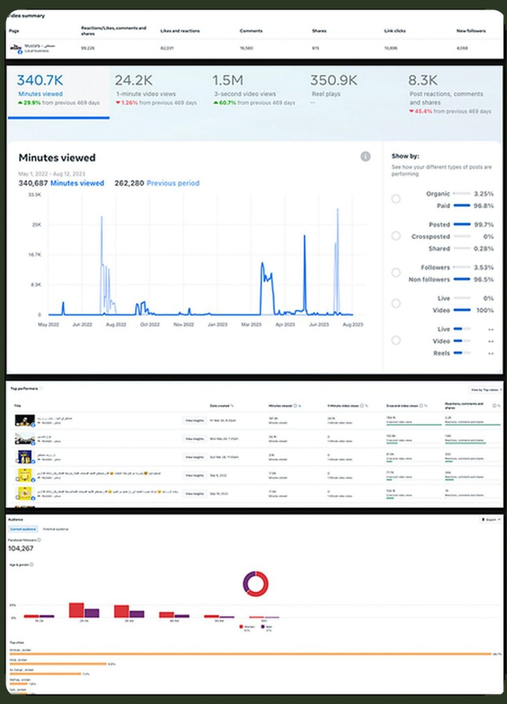
May 2022 – Aug 2023

1.5M
3-second video views

350.9K
Reel plays

340.7K
Minutes viewed

104K
Facebook followers



09.2 · META VIDEO INSIGHTS

Khalifa

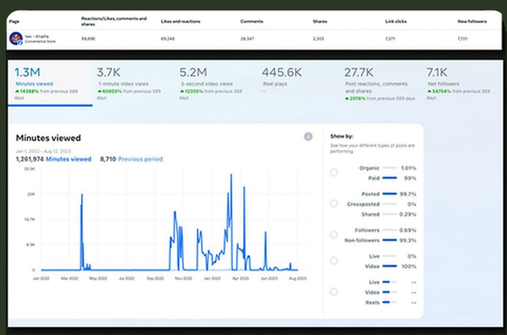
Jan 2022 – Aug 2023

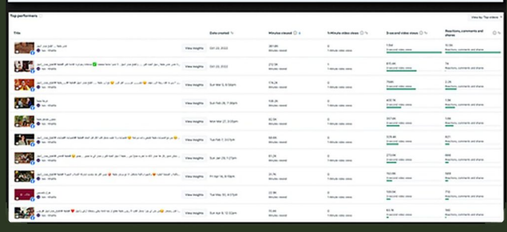
5.2M
3-second video views

1.3M
Minutes viewed

445.6K
Reel plays

27.7K
Reactions, comments & shares





09.3 · META VIDEO INSIGHTS

Albanan Rice

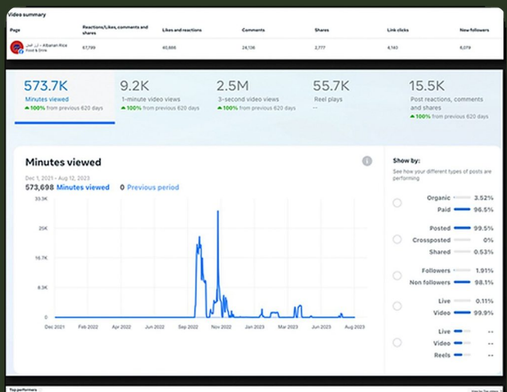
Dec 2021 – Aug 2023

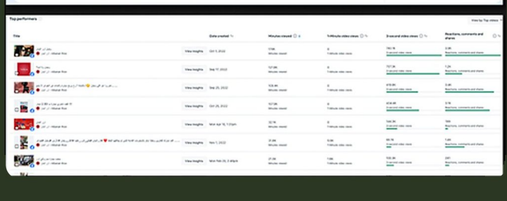
2.5M
3-second video views

573.7K
Minutes viewed

55.7K
Reel plays

15.5K
Reactions, comments & shares





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